

„Business ENDORSED by the Chamber of Commerce”

TRADEMARK OF TRUST



- Well-run businesses with systematic and disciplined financial stability
- Known for client trust and business integrity
- Quality market behaviour and activities
- Employee recognition, development and regular job satisfaction surveys are key aspects
- Frequent customer satisfaction surveys carried out
- Environmental consciousness is a pillar of their activities
- Corporate social responsibility (CSR) is an integral part of their activities
- Have a clear future vision

The Chamber of Commerce and Industry of Győr-Moson-Sopron County has established and operates a qualifying trademark system for its voluntary members where candidates are granted admission upon submission of an application. Applications are assessed by an independent committee using a strict rating system. The trademark is valid for a period of one year and is renewable upon submission of a new application. During the assessment process, the committee also takes the rating criteria of the EFQM Excellence Model into consideration.

So what is the “business ENDORSED by the Chamber of Commerce” trademark?

**CREDIBILITY, PROFESSIONALITY, QUALITY,
SECURITY**